

*LeaderLink Summit
2023*

Training for Multigenerational Workplace

Because Together, We Can!



Welcome!

The mission of OUCAN is to empower Ohio's urban Community Action Agencies through education, networking, and advocate for policies that alleviate poverty and promote self-sufficiency.

The Ohio Urban Community Action Network (OUCAN) is a statewide network comprised of 10 urban Community Action Agencies in Akron, Canton, Cleveland, Columbus, Dayton, Erie-Huron-Richland, Lorain, Youngstown, Toledo and Trumbull.

www.ohioucan.com



Know the team

Yvonne Cherell
Chief Executive Officer



**Sharon Bengel, Communications
Manager**

Sharon Bengel LLC



**Jill Lukshin-Hoff, CPA
Kaiser Consulting**



Lorain County Community Action Agency
Jackie Boehnlein
President and CEO



Pathway, Inc.
Jay Black, Jr.
CEO



Trumbull County Action Program
Van D. Nelson
President/CEO



Mahoning Youngstown Community Action Partnership
Shelia Triplett
Executive Director



Stark County Community Action Agency
Rodney Reasonover
President/CEO



Community Action Akron Summit
Malcolm J. Costa
President/CEO



Miami Valley Community Action Partnership
Lisa Stempler
President/CEO



Step Forward
Jacklyn A. Chisholm, Ph.D.
President/CEO



Community Action Commission of Erie, Huron & Richland Counties, Inc.
Janice W. Warner, CCAP
President/CEO



IMPACT Community Action
Robert "Bo" Chilton
President/CEO

Because Together, We Can!

Housekeeping

Participants are off screen and muted and have access to the chat feature to post questions and comments.

The webinar is being recorded and will be available on OUCAN's YouTube page post the event. Participants may also participate in live social media discussions via Twitter and Facebook.

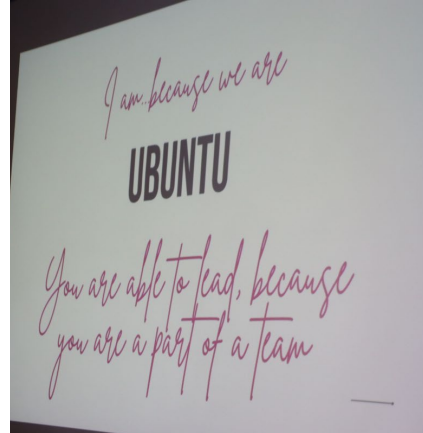
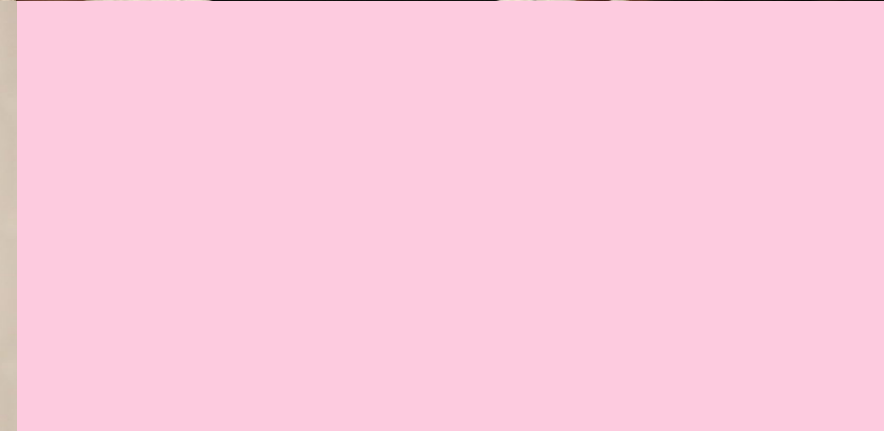
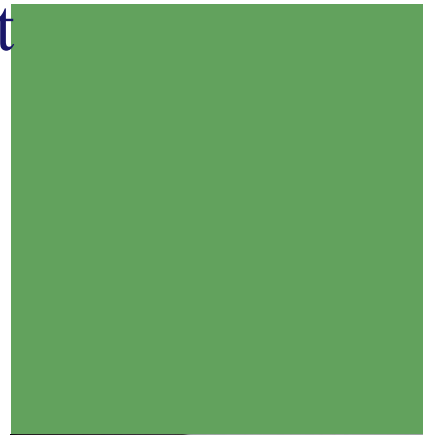
We love social media and since we are visible on all platforms, we hope you will continue to share the excitement. Check out our handles and tag us in your posts using our hashtag collection: #OUCAN2K23 #LeaderLinkSummit #UrbanCAA #TransformationalLeadership

Copies of training materials and presentations will be available on our website and YouTube page post the webinar.

About the LeaderLink Summit

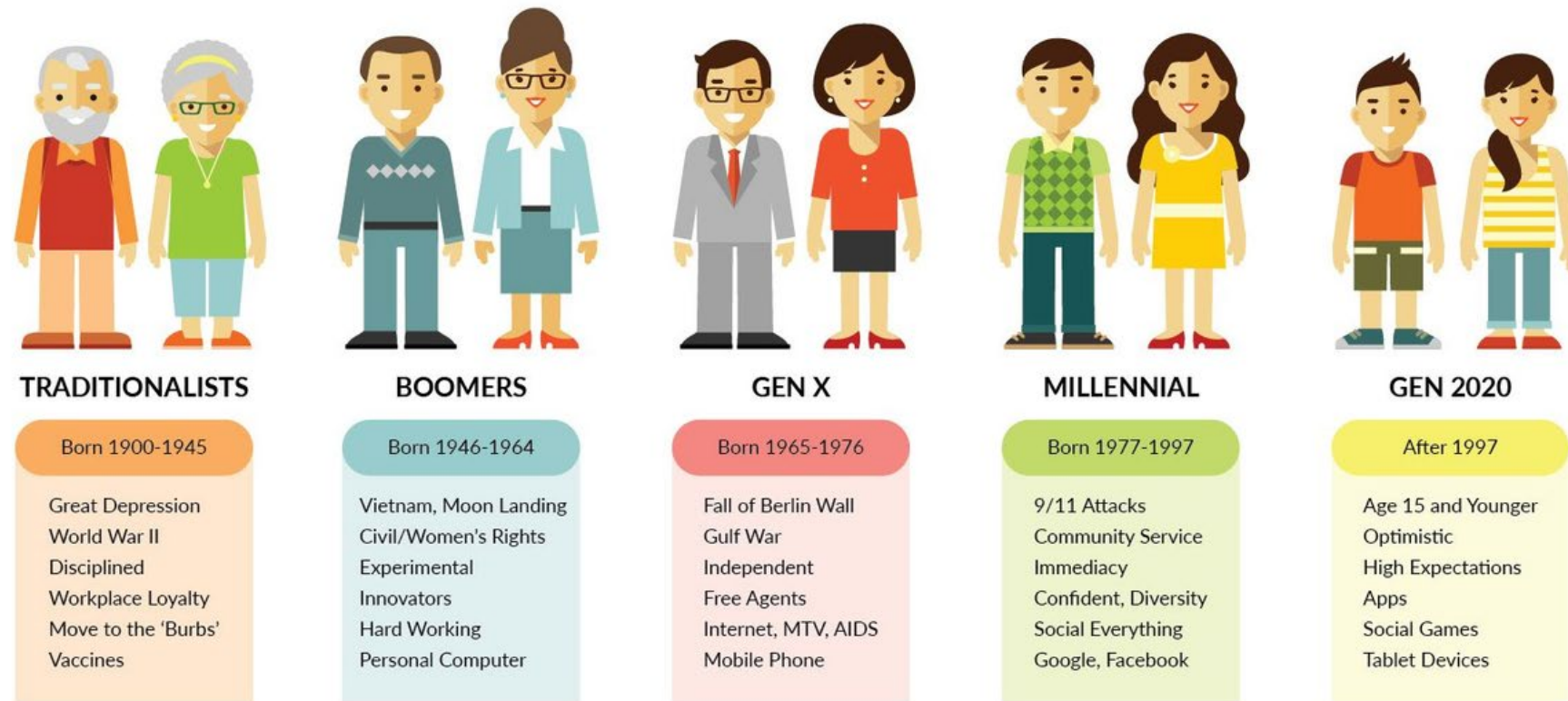
The summit is open to OUCAN member agencies and all non-profit professionals. We seek to create a hybrid learning environment for emerging and seasoned leaders through networking and shared experiences. Through the completion of this event, participants will gain skills to:

- Discover their leadership strengths and build on them to create value for their team and organization.
- Develop strategies to enhance employee engagement and create a culture of collaboration, commitment, and inclusion.
- Enhance their ability to create, influence, and foster organizational change.
- Build personal action plans for deep change in themselves and others.



Training for Multigenerational Workplace

Five Generations Working Side by Side in 2020



Silent/Tradition 1900 -1945

Baby Boomer 1946 -1964

Generation X 1965 -1976

Millennial 1977 - 1997

Generation Z After 1997

Generation Alpha loading:

Born early 2010s-2025 (0-about 10 years old)

Silent/Traditionalist

They often have a strong work ethic and hold traditional values in the workplace, meaning they might not be comfortable working nontraditional days or hours. They may appreciate security in their positions and are likely to be serious team members, so they may prefer formal attitudes and work environments instead of more relaxed ones.



Baby Boomer

These professionals may be more likely to have a traditional mindset in the workplace, meaning they often value an established hierarchy of responsibility and authority. They often don't need constant feedback about their work, but they might like insight into professional development opportunities that may help them succeed in their role.

TYPE OF EMPLOYEE

Millennial: Millennials often are results-oriented and may help older generations integrate new technology at the workplace to improve efficiency.

Generation X

Generation X: Independence and personal development are some common traits of Generation X individuals. These professionals value a healthy work-life balance and prefer working for companies that offer monetary awards, such as bonuses and company stock options.



Generation Z: Generation Z is only starting to enter the workforce, but they often prefer flexible work environments, clear directions and transparency about their work.



Silent/Traditionalist

This generation often values and appreciates the opportunities they have. They're also likely to have strong fundamental principles, such as [loyalty to an organization](#) or manager.



Baby Boomer

People from this generation might be willing to take risks to challenge the status quo to help create [innovative workplaces](#) and inspire teams. They're often motivated to serve in higher-level positions that allow them to teach younger generations about relationship development and communication, making them good mentors.

CONTRIBUTIONS

Millennials employees often are passionate about creating relaxed work environments, and they're not afraid to challenge authority or the status quo to devise innovative solutions to [workplace challenges](#).



Generation X

Generation X professionals may be skeptical of current procedures, which can make them take risks that can lead to progress and innovation.



Generation Z: These young professionals typically seek job security and may want to stay with the same employer for several years. They often like flexible working hours and workplaces that value diversity and social responsibility.

Keynote Speaker



W. Kay Wilson

Working with Diverse and Multigenerational Teams

W. Kay Wilson is an international consultant, executive coach, and business growth strategist, with a 20+ year background in fundraising, marketing, and community engagement.

Kay holds a B.A in Marketing and Communications from The Ohio State University and an MBA from Ohio Dominican University.

OUCAN Expert Panelists



Dana Brock

Solomon Garner

Travena Golliday

Katie Oatsvall

Brent Robinson

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Questions? Reactions?

Feel free to get in touch with us.

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