

WHEN WE LEAD

thursday morning substitution

Dr. Aimee Budnik, scheduled to present this morning in Ohio A, is unfortunately unable to join us. We are fortunate to have W. Kay Wilson present instead. Please give her a warm welcome.

Ohio A: W. Kay Wilson presents: Power of the Intangible Asset - Your Mind



This session will explore the power of our thoughts and feelings and how they affect our lives. Thoughts drive feelings and feelings drive behavior. Learn how to reset your mindset and expose the lies that have been holding you back. This session includes a free Empowered Workbook.

W. Kay Wilson is an international consultant, executive coach and business growth strategist with a more than 20-year background in fund-raising, marketing and community engagement. She speaks, coaches and trains on the power of inclusive leadership, cultivating high performance and building stewardship while empowering the next generation of leadership.

A keen strategist and driving force behind many wildly successful leadership initiatives, Kay has served as a fund-raising consultant for dozens of nonprofits and organizations, raising in excess of \$100 million dollars. Her foundational business skills include cultivating next gen leaders and helping countless audiences breakthrough to discover their own untapped talents and infinite potential. Kay is a TEDx Speaker and author of two books, *Holding on to Somewhere*, an Amazon best seller, and *Eat to Love*.

Kay's focus on equity and branding development helps companies activate unique and impactful solutions in messaging, community mobilizing and leadership succession to achieve a healthy equitable culture. She equips her audiences with strategies to leverage their productivity and empower their purpose with grace and ease instead of hustle and grind.

Kay holds her B.A in Marketing and Communications from The Ohio State University and MBA from Ohio Dominican University. She also spent four years as the director of Community Engagement and Advancement at IMPACT Community Action Agency.

WOMEN'S LEADERSHIP SYMPOSIUM

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