

# When We Lead: OURS First Women's Leadership Symposium | March 21-23, 2022

## Full Schedule

### **Monday, March 21**

10 a.m. to 12 p.m.: Welcoming and Keynote Speaker

#### **State Rep. Latyna Humphrey – Women in Advocacy and Leadership**

*Representative Latyna M. Humphrey was born in Columbus, Ohio and raised on the near east side. She is a proud graduate of the Columbus East High School. A single mom who worked her way through college at Columbus State and Franklin University, Latyna's highest priority is the same as so many others, to give her son a better start in life than she had. Guided by her faith, Rep. Humphrey's life experience instilled her with a deep sense of compassion, forgiveness, hard work and an unshakable trust in God. Rep. Humphrey has always held a deep concern for those in our community who have been marginalized and left behind.*

*She has dedicated her career to uplifting people in poverty and making our community more equitable for everyone. Community service is not new to Rep. Humphrey as she helped with aid during the Flint Water Crisis. There, she volunteered to help with data entry for the American Red Cross and served at local food kitchens. This experience led her to get involved here in Columbus with local organizations such as the YWCA, YMCA, Central Ohio Young Black Democrats, NAACP-Columbus and the Franklin County Democratic Party where she serves as Secretary of the Central Committee.*

*In 2019, Rep. Humphrey became the Community Outreach Coordinator for Franklin County Auditor, Michael Stinziano. Later, she joined the Franklin County Court of Common Pleas as Bailiff to the Honorable Judge Carl A. Aveni, II. In addition, Rep. Humphrey is a two-time author and has been featured in multiple national publications and was guest speaker at Columbia University, The Ohio State University, the National Society of Leadership and Success, Brooklyn College, Hampton University and many others.*

4 to 5 p.m. Virtual Paint and Sip Happy Hour  
(kit will be mailed to you)

### **Tuesday, March 22**

10 to 10:45 a.m.: Welcome and Plenary Session

#### **Special Presentation on OURS Women Leaders**

11 a.m. to 12:15 p.m.: Breakout Session

## **Beth Menduni – Mastering Your Virtual Presence**

*In this session, participants will learn how to create professional online portfolios that focus marketing objectives and outline a strategic video plan to capture the right message that converts.*

*Beth is the Founder of Video Story Studio, where they produce videos that convert. Her company doesn't do flashy overcomplicated creative, but focuses on making human connections through story and value-focused content. Beth finds the stories that will perform to hit marketing objectives and applies innovative and cost-effective techniques to capture video footage to tell that story. Her story sketch process identifies brand value to develop audience specific messages that capture and keep the attention of your target audience.*

## **Karen Clark – Breaking Barriers Like a Boss**

*In this session, participants will gain new skills to approach barriers and challenges in the workplace. Join us for a great conversation on managing self-compassion, inclusion and removing obstacles to growth.*

*Karen Clark is a Human Resources Training Coordinator, Microsoft Curriculum Developer and Certified Diversity Practitioner for the City of Columbus. Karen's previous professional experiences include business, education, medical research, real estate management and human resources at various institutions including JP Morgan Chase, The Ohio State University and DeVry University.*

*Raised in a military family, Karen followed in her father's footsteps to serve in the US Air Force. After her tour was complete, she returned to Columbus to earn her first degree at The Ohio State University; all the while working full-time. She later earned a second bachelor's degree in Information Technology. A life-long learner, Karen then earned a Masters of Business Administration (MBA) and a Masters in Human Resource Management with an Information System's concentration (MHRM/IS). Additional certifications include: Myers Briggs Type Indicator (MBTI) and Mediation.*

*One of the highlights of her career with the City is the development and implementation of an Implicit Bias class. This year, she was awarded a Mayor's Excellence Award for her work in diversity.*

*Karen is an engaging and enthusiastic facilitator with the ability to build relationships with a diverse population and effectively communicate across all levels of the organization to coach and train either in a group or one on one setting. She motivates session participants with her unique facilitation style combining passion, knowledge and audience interaction. She has been studying, researching and facilitating sessions related to inclusion for more than 20 years.*

12:15 to 1:15 p.m.: Lunch on your own.

1:30 to 2:45 p.m.: Breakout Sessions

### **Rosa Beltre – Advocacy in Action**

*This session will guide participants through the dos and don'ts of effective advocacy activities and practices.*

*Rosa Beltré, Afro-Taina-Latinx, is the President & CEO of the Ohio Alliance to End Sexual Violence. Rosa Beltré first joined OAESV as the Advocacy and Training Director in July 2013, before serving as OAESV's Interim Executive Director, and ultimately becoming OAESV's first Latina Executive Director in June 2017.*

*Under Rosa's leadership, OAESV has expanded from 3 employees to 18+ and an organization operating budget of over 2.5 million dollars, greatly increasing service capacity, presence, branding, public policy, organizational cultural and community relations.*

*Rosa uses her platform & passion, extensive background and experience to break the silence, stand in solidarity, to listen to concerns, take action and develop and sustain relationships with leaders in the field, as well as key stakeholders within the state, national level, and federal government. She has spent the last 20 years facilitating, training, cultivating community relations, providing development to organizations and communities focused on fair housing, child abuse, sexual assault, volunteerism, financial literacy and church call to action.*

*Her legacy as a policy changer is her commitment to fight every single day for the rights of survivors of sexual violence and to support all that work with them*

*Rosa has served as the Co-chair of the State of Ohio Anti-Oppression and Accountability Committee and currently serves as the Co-Chair of the Women of Color Caucus of the State of Ohio, the Sexual Assault Advisory Board of Ohio. Board member of National Sexual Violence Resource Center, Arte Sana, Cleveland Peacemaker Chair, City of Cleveland Hispanic Advisory Board and the Ohio Family Violence Prevention Advisory Council, amongst other statewide taskforces.*

*Rosa is an ordained Minister of the Spanish Pentecostal Churches, Vice-President of International Women Ministry MDM, author, and the Mission's Director of her Faith community.*

*Rosa is a Taino, Afro-Latinx, catalyst of change, who is action-driven womxn, passionate about power/gender-based violence, BIPOC empowerment, leadership, knowledge, enriching the lives of others, bridge building/collaboration, accountability and provoking change.*

### **Schanel Harvey – ReBranding YOU**

*Schanel Havey is a TED Talk expert on self-branding and ways in which individuals can further market their personal mission and professional profiles. This is a great session if you are looking for new ways to refresh your portfolio and personal marketing status.*

*Schanel Harvey is the HUB Director of the Community Action Pathways HUB Program at the Stark County Community Action Agency. She is also the founder and CEO of OWBO by Schanel Leaté LLC, the parent company of The Cake Princess and Your Dash, and a TEDx (x=independently organized TED event) coordinator and mini speak speaker. Schanel's diverse professional background is accompanied by a bachelor's degree in Biology and a Master of Business Administration in Human Resource Management; she is a member of Sigma Beta Delta—International Honor Society for Business, Management and Administration. Schanel's leadership style is built on four pillars: encouragement, support, advocacy, and empowerment. She enjoys spending time with her husband, son, family, and friends, serving in ministry, creating, writing, baking, and traveling.*

3 p.m.: Adjourn

## **Wednesday, March 23**

10 a.m.: Opening Remarks

10:15 to 11:30 a.m. Breakout Sessions

### **Simone Crawley – Preserving Your Mental Health**

*Learn effective practices for managing day-to-day responsibilities while preserving your mental health.*

*Simone Crawley is the Founder and Chief Executive Officer of Crawley Cultural, a consulting firm guiding both businesses and individuals as they address their implicit bias and implement diversity, equity, inclusion, and antiracism.*

*She most recently served as the Executive Director for the Multiethnic Advocates for Cultural Competence (MACC), an Ohio non-profit managing cultural competence in health and behavioral health. Her tenure as Executive Director included developing the first statewide directory of culturally*

*competent agencies and building a clearinghouse of best practices. Her career started in public policy with a seven-year tenure in the Ohio Legislature, during which she advocated for the Black electorate and aided campaigns as President of the Ohio Young Black Democrats.*

*As a passionate subject matter expert, Simone coined the concept Cultural CASH (cultural competence, cultural awareness, cultural sensitivity, cultural humility). She is a certified instructor of the Adult and Youth Mental Health First Aid curricula and holds a degree in Political Science from The Ohio State University.*

### **Stephanie Starks – Preserving Your Mental Health**

*With 20 years of experience in the mental health field, Stephanie will guide participants on ways to protect your mental health during stressful times and life cycles.*

*Stephanie K. Starks, LISW-S is an independently licensed therapist and owner of Starks Counseling and Consultation Services, LLC. Ms. Starks has built her career counseling and advocating for children, families, couples, and groups in the greater Columbus community for close to 20 years.*

*Her area of specialty is trauma. Ms. Starks works with children, teens, families, adults and couples. She also works with those who struggle with depression, anxiety, and mood disorders as well. She facilitates a free bi-monthly grief support group for the last 4 years, Mothers In Healing, for parents whose children have died due to gun violence.*

*Ms. Starks also facilitates mental health, trauma and wellness workshops and trainings throughout the state. In January 2021, Ms. Starks facilitated a series of 4 workshops for close to 400 attendees on the topics of mental health, trauma, COVID-19, and the struggles of virtual learning for Impact Community Action. In July 2021, Ms. Starks facilitated a workshop on mental health and self-care for close to 200 youth (virtually and in-person) through the Columbus Urban League. Most recently she participated in a virtual mental health panel discussion hosted by the National Pan-Hellenic Council of Columbus, OH, for over 200 Columbus City School teens. Ms. Starks has also facilitated workshops for St. Stephens Community House and many other non-profit organizations as well.*

*Ms. Starks is a proud graduate of The Ohio State University, where she earned her Master of Social Work. She is a member of the National Association of Social Workers, Ohio Chapter, where she holds the office of Region 5 Director for the Central Ohio area. Ms. Starks is also a proud member of Sigma Gamma Rho Sorority, Inc., Iota Nu Sigma Alumnae Chapter, where she is currently the National Programs Chair.*

*Ms. Starks is the proud parent to a 27-year-old daughter. She has a great love for the arts, so she attends local art exhibitions, plays, musicals, operas and live R&B concerts in her spare time.*

11:30 a.m. to 12:30 p.m.: Closing Plenary and Final Remarks