



OURS LEADERLINK SUMMIT 2020

Leading Virtually for Impact



SUMMARY

The Ohio Urban Resources System (OURS) is a statewide network comprised of 11 urban Community Action Agencies in Akron, Canton, Cincinnati, Cleveland, Columbus, Dayton, Erie-Huron-Richland, Lorain, Youngstown, Toledo, and Trumbull. The mission of OURS is to empower Ohio's urban Community Action Agencies to strengthen the social and economic security of families and their communities.

The OURS 2nd Annual LeaderLink Summit is a 3-day leadership event that explores and supports capacity-building in OURS-member agencies while focusing on developing personal and leadership skills of executives and managers in order to support succession planning, strategic goals, and best practices. As part of the Summit experience, leaders will be assigned to one of two cohorts: Emerging Leaders and Seasoned Leaders. Participants will engage in interactive sessions specifically designed for their leadership journey.

Through hands-on group exercises and real-world examples, the Summit emphasizes tangible, practical content that can be immediately deployed and integrated into organizational, program and service delivery systems. The program features panel discussions, simulations, guest speakers, and experiential learning.



OCTOBER 28, 2020

WELCOME & OPENING REMARKS

Janice W. Warner, OURS Board President

Yvonne Cherell, OURS Project Manager

MORNING CHAIR-YOGA

Katy Tombaugh



Katy is on a mission to transform businesses and lives through her purpose – supporting health, happiness and well-being on a daily basis. She and her team design and deliver programming nationwide to serve a variety of organizations. Wellness Collective was built on the foundation of three core values: people first, positive impact and live your passion.

Katy's passion is an addiction to feeling inspired and evoking that in others so that everyone wins – the business, the culture and most importantly, the people. She finds joy in ideation and exploring what's possible. This manifests in an ability to consult and lead organizations toward positive, sustainable shifts in their approach to employee health and well-being. Her work has taken her into Fortune 500 businesses, local organizations, non-profits, and schools both public and private.

With a Bachelor of Science in Human Ecology, Katy went on to pursue numerous certifications in tobacco treatment, behavior change, fitness/yoga and health coaching. Katy was also born to move, dance and perform; when not in the studio or competing in the ballroom, you'll find her relaxing or crafting with her family and furbabies.

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Community Action Agency Cincinnati | Hamilton County

Community Action Akron Summit

Community Action Commission of Erie, Huron & Richland Counties

Council for Economic Opportunities in Greater Cleveland

IMPACT Community Action

Lorain County Community Action Agency

Mahoning-Youngstown Community Action Partnership

Miami Valley Community Action Partnership

Pathway Toledo

Stark County Community Action Agency

Trumbull Community Action Program



OPENING PLENARY SESSION

*How to find Self-Care & Community
in our new normal of Zoom & COVID-19*

JAIETTA JACKSON

Ms. Jaietta Jackson is an educator and communication consultant who began her teaching career in the Youngstown City Schools. In 2004, she advanced her career as a Communication Professor at Youngstown State University. She is currently a Senior Lecturer and the director of the Public Speaking Basic Course. Jaietta has been invited to speak at many conferences and seminars to discuss her current communication research on diversity within the university setting. Her focus examines the collegiate success of Black males. She is the owner and diversity, equity, and inclusion trainer of her company one2one Communication Consulting. She has provided seminars and diversity training for small businesses and organizations including AmeriCorps Vista, MYCAP, and Suzie's Restaurant on topics of diversity, culturally inclusive climates, and equity.



OCTOBER 29, 2020

BOARD GOVERNANCE

Lisa Bottoms

This workshop targets Seasoned Leaders in urban community action agencies. The presentation is led by emotional intelligence and relationship building practices. Participants will be able to:

- Understand what is non-profit governance
- Explain why a strong board is important
- Review the roles of boards and board members
- Review the basic responsibilities of nonprofit boards
- Explore the performance of boards
- Understand the enablers of board effectiveness



INCLUSION, DIVERSITY & EQUITY

Jaietta Jackson

This session will challenge both Emerging Leaders and Seasoned Leaders to expand their scope of work and practices regarding diversity, equity, and inclusion. Leaders will be led to look deeper into culturally competency among staff and clients and in what ways in which their organizations may improve upon the culture, environment, and inclusivity.

CYBER SAFETY: ARE YOU THE WEAKEST LINK?

Zaviera Evans

Cables, cords and cyber security – OH MY! The community of online and virtual is not new. Many of us have mastered the fundamentals of Google and turning on Zoom. However, what are some hidden ideas and thoughts about safety. With an increased use in webinars, downloadable tools and other connections, it is critical for providers to optimize protocol and protection.



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Board of Directors:

Janice W. Warner, Chair

Bo Chilton, Vice-Chair

Jackie Boehnlein, Secretary

Shelia Triplett, Treasurer

Dr. Jacklyn Chisholm

Malcolm Costa

Mark Lawson

Van Nelson

Rodney Reasonover

Lisa Stempler

Consultants:

Yvonne Cherell, Project Manager

Larry Price, Legislative Consultant



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PLENARY SESSION

Leading for Impact: Driving Social Change with Data

In this presentation, measurement expert and author of the book [Impact & Excellence](#), **Sheri Chaney Jones**, will share her game-changing research and strategies to help nonprofit leaders develop high-performance measurement cultures. These strategies will allow participants to use data to increase revenues, strengthen relationships with policy makers and funders, and prove their social return on investment and impact to the world.

This conversation will cover key concepts leaders need to know to use data and outcomes to achieve programmatic and organizational success. When information from this session is implemented, program participants will have the tools proven to increase impact and efficiency. Participants will gain hands-on experience, mixed with practical and proven instruction that leads to real results.

Participants will:

- Discover how to use data and outcomes to increase program effectiveness, operations and to generate new sources of funding
- Develop measurement cultures and leadership skills essential for successful outcomes and results
- Explore success measures and learn proven strategies to effectively measure impact and outcomes





OCTOBER 30, 2020

IMPROVING OUTCOMES FOR DIVERSE POPULATIONS

Anthony President
CeCe President

This tag team topic will address the curiosity of both Emerging Leaders and Seasoned Leaders in efforts to improve outcomes for diverse populations. Participants will gain a better understanding and practical strategies for increasing tactics and take-aways for agency clients and staff. As the world continues to shift and sub-cultures are more integrated, it is important for leaders of urban community action agencies to address those unique needs and master the work of engagement and inclusion.



THE OURS IMPACT

Yvonne Cherell

The mission of OURS is to empower Ohio's Urban Community Action Agencies for maximum impact. We envision the Ohio Urban Resources System as a leading entity strengthening the social and economic security of families and their communities. The network completed its first-ever community needs assessment. The Legislative Consultant maintains public policy and relationships with key elected officials. The public relies on more programs and services to become self-sufficient and combat poverty. The time is now to move forward and take the lead in Ohio. Join us for a family discussion about the future of OURS and impact in urban communities.

